

CHAPTER I. INTRODUCTION

I.1 Background

Afghan women have faced the most difficult days in the last 25 years. Their lives always included ups and downs. The civil war in Afghanistan had left a lot of darkness and one of the highlighted problems goes to women. Afghan women however rose up firmly, but there was some phenomenon which let them down in some part of the history. This time was a prosperous and hopeful time for Afghan women. They were able to work, educate and even have participation in a lot of aspects of life such as men. They could feel as free and useful persons in the community. Their participation in military, education, economy, art and culture was very visible. The government also appreciated their presences in the community. Afghan women had a lot of associations and demonstrated in some cases. Singers were respected and poems were also known among the people. Finally, we can say that this period was very handful for Afghan women. Darkness was welcomed. Hopes and ambitions died. Extremism increased. Another chapter by the name of Islamic Emarat was controlling the government and the community. Most of the rules which people were forced to do them, they were not in Islam and Islam never said them. One of the clear examples is avoiding the girls and women from continuing education. Taliban did not let women to appear on the public places even in the Bazar. If they have seen any women, they lashed the women and even killed them. Women lived in a jail by the name of home. They were not to do any activities out of the home. Some women and girls were killed by gun in public regarding loving a man. This period killed democracy not for women also for every residence of the country. Afghanistan started breathing again. Women also got wings to fly in the sky of Afghanistan and deliver the message of peace and freedom. Afghan women once again found themselves in the community and created opportunities in all aspects of life. School and universities filled with talented girls and women. Government let women to take part in the offices. At the moment, however we have some challenges in the country like lack of security, but all Afghans including men and women are working and educating equally and both are trying to make a good future for Afghanistan.

Finally, Afghan women confronted with a lot of challenges during the 25 years, but they have never forgotten their main responsibilities and always showed their talents to all. They also appeared their capacity of educating and working well nationally and internationally. Now days, Afghan women proudly raise the flag of Afghanistan in the region and all the corners of the world. They stimulate the peace and prosperity for Afghanistan and call the world to join with them and make the world a better place to live in with peace and respect unity and equality. Afghanistan nowadays is a peaceful country, but people in Indonesia especially people in Bandung city think that women in Afghanistan still life on war and live in unsafe place. Indonesian people think Afghanistan still on Taliban era. Indonesian people do not have much information about women life present day in Afghanistan. There is no poster as information media about women life in Afghanistan nowadays. Women life in Afghanistan nowadays have a freedom, they could work and have a proper life. My main focus is to show the situation in Afghanistan to the world, especially Bandung. Most of them think incorrectly about Afghanistan and still think that there is no peace in Afghanistan and there is still a war, so I want to show women's real life in Kabul and their lifestyle.

I.2 Problem Identification

- People in Indonesia especially Bandung, think incorrectly about Afghanistan and they still think that there was no peace in Afghanistan and there is still war.
- People in Indonesia do not have much information about women life nowadays in Afghanistan.
- There is no poster as information media about women life in Afghanistan nowadays.

I.3 Formulation of The Problem

How to present information about condition of women life in Afghanistan nowadays, to accordance with the target audience is Indonesian people with strategy visual communication.

I.4 Scope of problem

- The main problems are Indonesian people think incorrectly about women life in Afghanistan at present day, they think Afghanistan women still life in Taliban era.
- The location of design by research is in Bandung city, Indonesia.
- The times of design by research is about 5 months, starting research on October and starting design base visual communication on December, and finishing the final project on February 2019.

I.5 Objectives and Benefits of Design

My main focus is to demonstrate the state of Afghanistan to the world, especially Bandung city, Indonesia. Most of them think incorrectly about women life in Afghanistan, they still think that women life in war, life in un save country and do not have freedom in Afghanistan. So important to show women's real life in Kabul and their lifestyle nowadays. The benefits of design is Indonesian people will know and understand about Afghanistan women life condition nowadays.