DAFTAR PUSTAKA

[1] F. Lee dan J. Santana, Data Mining : Meramalkan Bisnis Perusahaan, Jakarta: PT. Elex Media Komputindo, 2010.

[2] J. Gilbert A. Churchill, Basic Marketing Research, Fourth Edition, San Diego, California: Harcout, 2001.

[3] Sugiyono, Metode Penelitian Pendidikan, Bandung: Alfabeta, 2015.

[4] D. T. Larose, Discovering Knowledge In Data, New Jersey: John wiley and Sons, 2005.

[5] J. Simarmata dan I. Prayuda, Basis Data, Yogyakarta: Andi Offset, 2006.

[6] S. Notoatmodjo, Metodologi Penelitian Kesehatan, Jakarta: Rineka Cipta, 2005.

[7] B. Simanora, Analisis Multivariat Pemasaran, Jakarta: Pt. Gramedia Pustaka Utama, 2005.

[8] S. Sharma, APPLIED MULTIVARIATE TECHNIQUES, New York: Wiley Intersciences, 1996.

[9] A. MUNIF, Basis Data, Jakarta: Direktorat Jendral Peningkatan Mutu Pendidik dan Tenanga Kependidikan, 2013.

[10] J. Han, Data Mining : Concepts and Techniques, San Fransisco: Morgan Kaufmann, 2006.

[11] N. Indriantoro dan B. Supomo, Metodologi Penelitian Bisnis, Yogyakarta: BPFE, 2001.

[12] R. Kurniawan dan B. Yuniarto, Analisis Regresi Dasar dan Penerapannya dengan R, Jakarta: KENCANA PRENADA MEDIA.

[13] A. C. Rencher, Methods of Multivariate Analysis, New York: John Wiley & Sons, Inc., 2002.

[14] N. C. KNAFLIC , Storytelling with Data: A Data Visualization Guide for Business Professionals, Wiley, 2015.

[15] F. Irawan, J. Andarjarwirawan dan Yulia, "APLIKASI GAME EDUKASI PENGENALAN KOSAKATA BAHASA INGGRIS BERBASIS MOBILE," *Jurnal Infra,* vol. 4, 2016.

[16] L. Beighley dan M. Morrison, Head First PHP & MySQL, United States of America: O'Reilly Media, 2008.

[17] M. J. Kamfonas, "Recursive Hierarchies: The Relational Taboo!," *The Relation Journal*, 1992.

[18] S. S. Alhir, Learning UML, United States of America: O'Reilly, 2003.

[19] A. N. Syaripul dan M. A. Bachtiar, "VISUALISASI DATA INTERAKTIF DATA TERBUKA PEMERINTAH PROVINSI DKI JAKARTA: TOPIK EKONOMI DAN KEUANGAN DAERAH," *Jurnal Sistem Informasi*, vol. 12, p. 82, 2016.

[20] J. Cao. [Online]. Available: https://www.uxpin.com/studio/blog/how-to-run-an-insightful-usability-test/. [Diakses 24 May 2017].

[21] B. Bruegge dan A. H. Dutoit, Object-Oriented Software Engineering, United States Of America: Alan R. Apt, 2004.