CHAPTER III

RESEARCH METHOD

3.1 Research Object

Topic of this research is false consciousness of Capitol fashion workers that is caused by the ideology apparatuses occur in “The Hunger Games” by Suzanne Collins. In order to analyze the issue of false consciousness of Capitol fashion worker, this research uses ideology theory by Althusser.

3.2 Research Method

In analyzing and collecting the data, this research uses qualitative descriptive method. Qualitative method is a method to present the text in order to bring out the real meaning with close reading, not only from a plain view (Setiawan, 2010: 2). Based on the statement, it shows that qualitative method is how the research shows implied issues of the data analysed. According to Nawawi (1995: 63), descriptive method is a procedure of problem by describing the subject or the object of the research based on the visible facts, by means of a method which is not justify falseness. Based on the theories above, the data colection from the novel is analyzed by describing the data in detail to obtain the false consciousness of Capitol fashion worker that contained in the data.

3.2.1 Data Collection

All of the data collection are taken from “The Hunger Games” novel by Suzanne Collins. The data are collected by making classification on the way Capitol fashion workers are experiencing false consciousness; lifestyle and use of commodities, as well by categorizing ideologies which are existed in Capitol environment.

3.2.2 Data Analysis

The Hunger Games novel tells a story of a state named Panem, which contain one capital city and thirteen districts. The capital city is called Capitol. Capitol City is the place where people with good opportunity live and place for upper class people. Even though Capitol is a place for rich people, there are workers who work and live in the Capitol. The workers are the lower class. They have to mingle with the environment in Capitol region in order to be accepted and becoming a part of Capitol community. This condition makes the workers especially the fashion workers unconsciously follow the ideology which exists in the Capitol Environment.

The collected data from *The Hunger Games* novels are analyzed using ideology theory, that is divided into RSA (Repressive State Apparatuses) and ISA (Ideological State Apparatuses). The data are described in detail and combined with Louis Althusser’s ideas on ideology to obtain false consciousness phenomena in the novel.

3.3 Data Source

There are two kind of sources used in this research. First, the source is obtained from the novel "*The Hunger Games"* by Suzanne Collins. Second, the source are taken from books, article and journal which relate to the issue in this research. The second sources are used to support ideas related to false consciousness issue.

3.4 Synopsis

The Hunger Games novel is a story of a state called Panem after it is being obliterated. Panem is separating into Capitol and Districts. Capitol is central government in all over Panem, and a place for rich people. Whereas, Districts is a place for poor people in Panem, and factories which exists in Panem state. There are thirteen Separated Districts called as number from one into thirteen. A young woman from District 12 called Katniss who is volunteering herself as a tribute in the games during The Hunger Games event circle 74^{th}. The games consists of chosen boys and girls aged around twelve until eighteen from all thirteen District, and they will kill each other until one tribute left and becomes the winner. She describes about differences between Capitol and District. Every districts has its own main industry—district 12 is producing coal, district 11 is producing agriculture, district 8 is producing textiles, district 3 is producing technology, etc.

The goods and any materials in Panem are produced by people who live in Districts. District people are labors who work to produce commodities enjoyed by

those who live in Capitol city. Capitol city itself is full of opulence and prosperity object such as big glistening buildings, magnificent car, the wide paved streets, and people with fancy lifestyle. Thus, the life in Capitol is very striking and filled with splendor. Even though, Capitol is a place for rich people, there are workers who have a job as newscaster, reporter, designer, and stylist living in Capitol. Thereby, as the people who live in Capitol, the workers accepting themselves as part of Capitol community. Yet, they are laborers work to people who own the power and authority in Panem. The workers who accept themselves as Capitol community willingly participate in lifestyle and popular belief in Capitol environment.