CHAPTER III

CONCLUSIONS AND SUGGESTIONS

3.1 CONCLUSIONS

According to the analysis, it can be concluded that:

1. The icon of Denpasar city has a philosophy that related to Denpasar city itself. For example, Baris dance is used as the icon of Denpasar. Baris dance is a dance that symbolizes the warrior strength and durability.
2. "Sightseeing" icon is described that Denpasar is a city that full of interesting places.
3. Denpasar is a modern city that rich of culture.
4. Denpasar as the capital of the province of Bali has "DESA DALAM KOTA dan KOTA DALAM DESA" as the motto.

3.2 SUGGESTIONS

After finishing the research, I have some suggestions for the students who will take the research of icon as in the following:

1. The student should find different data which has not ever been used in the previous research.
2. The Student can discuss the different signs in Denpasar tourism goverment.
3. The student should understand the theory that is used in their research.

4. The student can discuss other signs in other place.