DAFTAR GAMBAR

Nomor	Nama Gambar	Halaman
Gambar 2.1	Portofolio Aplikasi McFarlan	10
Gambar 2.2	IS/IT *Strategic Model*	11
Gambar 2.3	*Long Tail Strategy Model*	13
Gambar 2.4	*Business Model Canvas*	14
Gambar 2.5	Lima Daya Persaingan Porter	18
Gambar 2.6	*Cloud Computing*.....	21
Gambar 3.1	Struktur Organisasi Utama PTRH.....	24
Gambar 3.2	Struktur Organisasi Divisi MIS PTRH.....	25
Gambar 3.3	Metodologi Penelitian	28
Gambar 4.1	Grafik Keragaman SDM per Divisi	33
Gambar 4.2	CONOPS *Inbound Processing*	34
Gambar 4.3	CONOPS *Planning and Production*	34
Gambar 4.4	CONOPS *Outbound Processing*	35
Gambar 4.5	CONOPS Aliran Aktifitas Utama Bisnis PTRH	35
Gambar 4.6	Grafik Pertumbuhan Finansial PTRH	37
Gambar 4.7	Diagram Analisis *Porter's Five Forces Model*	38
Gambar 4.8	Diagram Posisi Analisis SWOT	45
Gambar 4.9	PTRH *Corporate Strategic Map and KPI*	47
Gambar 4.10	MIS *Division Strategic Map and KPI*	47
Gambar 4.11	IT *Development Department Strategic Map and KPI*	47

Gambar 4.12	IT *Operation Department Strategic Map and KPI*	48
Gambar 4.13	Jaringan PTRH saat ini	56
Gambar 4.14	*Long Tail Strategy* dari PTRH	58
Gambar 4.15	*Business Model Canvas Long Tail Strategy* PTRH	60
Gambar 4.16	Usulan Struktur Organisasi PTRH	64
Gambar 4.17	Usulan Struktur Organisasi Divisi MIS	65
Gambar 4.18	Usulan Struktur Jaringan PTRH	67
Gambar 4.19	*Network Connectivity Diagram* Jaringan	67
Gambar 4.20	*Network Connectivity* Aplikasi	68
Gambar 4.21	*Gantt Chart* Fase Implementasi Usulan Aplikasi	73