CHAPTER II

THE BUSINESS OF PT. DAGO WISATA INTERNASIONAL

The chapter will explain the company profile of PT. DAGO WISATA INTERNASIONAL. Besides that, this chapter is also explain job position where the present writer do the job training and responsibility in the company.

2.1 THE GENERAL DESCRIPTION OF COMPANY PROFILE

PT.DAGOWISATA INTERNASIONAL was established on 28 August 2007 which is located at Ir. H. Djuanda Street, No. 262 A, Bandung. But the first name of the company is PT. VISI MANDIRI Tour and Travel which is founded by Ir. Wawan setiawan and Dr. Farida in January 1996. In the first year, the company has been successful, until on September 2007 it is in trouble and finally go bankrupt. Now, PT. DAGO WISATA INTERNASIONAL become developed and has four branch offices, head office that is located at Jl. Puter7 Bandung.

2.2 THE COMPANY MANAGEMENT

PT.DAGO WISATA INTERNASIONAL has a schedule which is approved by Mr. H. Dodi Sudrajat as the owner. The office opens from 08:00 AM – 04.30 PM on weekdays and 08.00 AM – 02.00 PM on weekend. The office usually gives serving such as:

1. Umroh
2. Hajj
3. Domestic Tour
4. International Tour
5. Ticketing
6. Airlines
7. Hotel Reservation
8. Car rental.

There are three divisions in PT.DAGO WISATA INTERNASIONAL they are Marketing Tour, Umroh and Ticketing.

The divison of Umroh usually serves:

- Umroh
- Hajj

The division of Marketing Tour usually serves:

- Domestic Tour
- International Tour
- Hotel Reservation
- Car rental

The division of Ticketing usually serves:

- Airlines

2.3 THE JOB POSITION

The period when the present writer conduct to job training is about 1 months and the writer works under the command of General Affair PT. DAGO WISATA INTERNASIONAL, Mr. Feri nurmansyah, and the Manager Marketing Tour Department, Mr, Muhammad Soleh. And The whole document which related to the tender offer, such as:

1. Holiday Package
2. The hotel promo, etc.

The job of the present writer is as marketing tour staff of PT.DAGO WISATA INTERNASIONAL and the activities is around making a travel itinerary, looking for a tour packages from other tour and travel agent via email or telephone, and making a tour package brochure.

However, the present writer is placed the front office so that no wonder if the present writer helped the other to handle the telephone and helped the staff to input the data to computer.

P.T. DAGO WISATA INTERNASIONAL has a purpose to make our customers enjoy our prime services and find their needs easily with us. The staffs are hospitable and loyal to their job. That is why the present writer chooses to work in this office, because the writers like to help each other and like tour and travel field.