ABSTRACT

Paulus Steven Tupang ,"Website Quality Analysis SMA Negeri 1 Bandung Impact on User Satisfaction Analithycal Hierarchy Process (AHP) Method " under the guidance Ms. R.Fenny Syafariani.S.Si . , M.Stat . ,

In recent years the SMA Negeri 1 Bandung have been using E -learning - based Website is About Information and Learning or Online Home Work for students, where all students are required to know and can perform Website Technology based. . This webiste is intended to facilitate students or other website users in finding information in both tasks or homework , school activities , and registration information , Considering the number of prospective students who want to get into the SMA Negeri 1, then the School management make a website-based E-learning that can help the student or other Website users.

The method used in this research is descriptive and quantitative verificative approach. The sample in this research amounted 108 students. Teacher and Employee Administration with Simple Random Sampling technique (SRS), , Data analysis using the coefficient determination and to test the hypothesis using the t test. With the help of SPSS 16 Microsoft Windows Program.

The results of research that has been conducted by researcher, is: Website quality Impact on User Satisfaction Analithycal Hierarchy Process (AHP) Method.

Keywords: website quality, satisfaction.