ABSTRACT

Tika Novisariningsih Wahyuni, the Research Title: "The Influence of Current Ratio and Return On Investment to the Stock Price at Investment Company Listed on the Indonesia Stock Exchange (The Period Of 2009-2013)" under the guidance of Mrs. Linna Ismawati, SE., M.S.

This research was conducted on 8 (eight) investment company listed on the Indonesia Stock Exchange. Data retrieval in Indonesia Stock Exchange Branch Bandung,Jl, Veteran No.10. The purpose of this research is to know how the Current Ratio and Return On Investment to the Stock Price either partially or simultaneously on investment company listed on the Indonesia Stock Exchange.

The hypothesis in this study was, variable Current Ratio and Return On Investment simultaneously and partial effect to the stock price at investment company listed on the Indonesia Stock Exchange. Data collection is carried out by means of a study examining the financial statements with the external links contained on the Indonesia Stock Exchange in 2009 until 2013. Processing of data is carried out by using multiple linear regression statistical tests with the program SPSS 17 for windows.

The test results suggested that the variable Current Ratio and Return On Investment for partially or simultaneous do not significantly affect to the stock price at investment company listed on the Indonesia Stock Exchange.

Keywords: Current Ratio, Return On Investment, Stock Price