ABSTRACT

DESIGN ANNIVERSARRY LOGO

REPUBLIC INDONESIA

(Case Study: Anniversarry Logo Republic Indonesia)

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Design anniversarry logo Republic Indonesia from year to year in the reign of Susilo Bambang Yudhoyono did not change significantly , even monotonous . Some people simply regard this event as it is not undisputed . But this monotony will continue if not immediately prevented by kekreatifitasan children of Indonesia . Something which celebrated it actually should be dynamic , bold change.

Therefore , the design of a new logo for anniversarry logo Republic Indonesia 70 is necessary, suitable offered to the people of Indonesia in an effort to reduce the saturation of the logo and shows the spirit to face the anniversary of Indonesia.

Keywords : Independence Day , Design logo