Abstract

REINVENTING PENDEKAR BAMBU KUNING COMIC BOOK

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"Pendekar Bambu Kuning" comic book is a martial arts comic book which released for the first time in the 60's, tells a story about Madi Sembadha, a warrior whose yellow bamboo as his weapon for fighting evil in all over Nusantara. Madi Sembadha is a warrior whose power that able to neutralize another warrior's magical power, no matter how strong shamanic magical power they have.

After a long period of hiatus, "Pendekar Bambu Kuning" comic book finally re-issued independently in 2014 with AIU Comic as it publisher. As we know there is a regeneration comic book readers after all these years, Pendekar Bambu Kuning needs to re-introduce so it can be renown by today's comic book readers generation and enrich heroic and martial arts comic book genre in Indonesia.

Keywords: *Comic Book, Fictional Heroic, Pendekar Bambu Kuning*