Abstract

NARRATIVE ANALYSIS ON THE STORY AND SEMIOTIC ANALYSIS ON CHARACTERS OF FROZEN ANIMATED FILM PRODUCTION OF DISNEY ANIMATION

By: Inekeu Rahayu

51910064

Visual Communication Design Program

Frozen was adapted from fairy tale called The Snow Queen by Hans Christian Andersen. Frozen has some moral messages. After observations, that becomes the main focus is sibling rivaly. Disney convey a message through character Anna and Elsa. Therefore, this study was conducted to determine how the characters in the narrative of Frozen could describe the message of the sisterhood and any condition that affects sibling rivaly is told in Frozen. This research was done using a descriptive qualitative method of research with narration structures nick lacey in analyzing story and semiotic Charles Sanders Pierce in analyzing characters. So that known that the character and his narrative that one another affect how the delivery of the message in the movie. Narrative and character is one whole building story. Character Anna and Elsa appear as a representation sisterhood in human life one in which as a form of human relations with another human being social in scope it was frequently that sisterhood experienced a sibling rivalry problem . `

Keyword: Animation, Frozen, Character, Narrative, Sibling, Rivalry.