ABSTRACT

The Design Of Book Illustration Legend Maung Panjalu

By:
Ceppi Gunawan
51911161
Visual Communication Design Courses

The problem in this research is the lack of knowledge society will be stories that exist in indonesia, maybe society just know the popular stories such as the legend of tangkuban parahu, malin kundang, timun mas, etc. The purpose of the study is to introduce the legends of maung panjalu to society, there is a moral to be drawn from the legends of maung panjalu to apply to life every day, such as do not drink directly from the place of having to wear the glasses first, don't argue the discourse of parents may relent if something would happen.

Also can preserve the existing culture in the land of sunda. When using the illustrations the reader can more easily receive information, in addition with the visual elements of the giver and recipient of the message has the same view of what is delivered and received data by means of the search process through with the study of literature, the study of the field, from the internet, Results from research that has been done that is still many people who don't know will legend maung panjalu.

Key word*: The Design, Book Illustration, legends, folklore of the archipelago. Maung panjalu*