ABSTRACT

MEANING OF SYMBOL TUGU TOGA SINAGA SAMOSIR ISLAND NORTH SUMATERA

(Roland Barthes Semiotics Analysis Regarding The Meaning Of The Monument Symbol Toga Sinaga In North Sumatera Samosir)

By :

Tawarikh Tua Sinaga

NIM. 41811143

Thesis under the guidance of

Drs. Manap Solihat, M.Si.

This research aims *to find the meaning of Toga Sinaga Monument as a symbol in Samosir island, North Sumatera. Sub focus of this research is to determine the meaning of Denotation, Connotation, and Myth which have been derived from Roland Barthes.*

In this research*, the methodologies in semiotic analysis are qualitative. The data collection methods are documentation, bibliography studies and internet surfing. The main object which will be analyzed is three sequence as in Toga Sinaga Monument.*

As the result, *denonative of Toga Sinaga Monument is the biggest sign of Sinaga's clan, parhatian Nasora Monggal Paminggalan Sibolatali, which means Sinaga's clan will always fair. The connotative meaning is that the sign of Monument Toga Sinaga in Samosir island, north Sumatera is one of tourist place in Urat village, and also there are a lot of people outside Samosir island who spend their time to come for sightseeing. Last, the myth of Toga sinaga monument is a place for Sinaga's clan to gather each other and get united.*

The conclusion *based on the research is to show that the strength of Sinaga's clan is really high, by making a monument such as Toga Sinaga, which will unite all of the Sinaga's clan around the world.*

The Suggestions for clan sinaga then love and know the importance of the symbol of the monument Toga Sinaga and as a descendant of the clan sinaga should be able to understand the meaning of each symbol on the monument Toga Sinaga.

Keywords : Symbol Meaning Toga Sinaga monument in North Sumatra Samosir Island, Semiotics, Roland Barthes.