Abstract

DESIGNING DOCUMENTARY FILM OF DRAG BIKE IN CIMAHI CITY

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Understanding of motor racing fans to drag bike into a series in the delivery of information media documentaries, it is used as a reference for the design of information media strategy. Information media of this documentary is a merger of several championships and drag bike training series in the year of 2014 at circuit Brigif 15 Kujang Cimahi. Design on the film using avariety of techniques videography.

Drag bike in Indonesian many automotive enthusiasts, especially racing motorcycles and people who are less aware of various things in drag bike, both in terms of championship, motor modification and training. Motor racing information media in Indonesian is very lacking, especially in the form of audiovisual media.

Design of information media drag bike aims to provide clear information in terms of the mix of audiovisual will be easily understood and can provide information that will provide benefits, as a reference source for automotive enthusiasts of motor racing.

Information media about motor racing drag bike is expected to appeal the fans of motor racing and also can reproduce the media information about motor racing drag bike in Indonesian, from training session, modification, Championship and regulations in order championship motorcycle racing fans can find out stages of the drag bike.

Keywords : Drag, bike, media, information, film, documentary.