ABSTRACT

DESIGN OF SOCIAL HEALTH CAMPAIGN IN BANDUNG JEMAAH HAJJ

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Hajj is the health of capital in the course of the current pilgrimage, without adequate health conditions not optimal achievement of worship. Health prospective pilgrims in the city of Bandung in 2014 was still low in the risk of morbidity and mortality. With the problems of the prospective pilgrims in the city of Bandung, How to increase the awareness of prospective pilgrims to the importance of maintaining physical and mental condition of the social campaign that the soundness of the prospective pilgrims can reduced.

Health pilgrims in the city of Bandung 2014 cholesterol disease becomes generative diseases with the largest number of patients, with physical or mental problems to the prospective pilgrims must keep his health condition long before departure. Health prospective pilgrims is very important to perform regular checks and a healthy lifestyle in order to carry out the pilgrimage smoothly.

Keywords: Designing, Social Campaign, Health, Pilgrims