Abstract

THE DESIGNING OF INFORMATION MEDIA ABOUT SAFETY EQUIPMENT ON RAILWAY

By:

Yonanda Galih Warie

51911129

Study Programme Visual Communication Design

Railway is one of the most widely transportation used by Indonesian peoples. As the company that manages the service of railway, has become a liability for PT KAI (Indonesia Railway Company) to provide the best service for its customer. One of the ways is by giving the feel of safety and comfort.

PT KAI has provided many kind of facilities to reach that purpose, includes providing safety equipments. Safety equipments can be used by railway passengers on emergency or dangerous situation. But unfortunately, not all of the passengers know how to use those safety equipments.

Because of that, facilities such as safety equipments are also need to be accompanied by good information media, so that every passenger knows how to use those safety equipments in emergency or dangerous situation.

Keyword: *Railway, Safety Equipments, Information Media*