ABSTRACT

The need for information technology is now increasing in many aspects of human work due to information technology will provide various facilities. Procedures mobile phone sales in the Iqta komunika still use the simple way that is in the process of selling the buyer must immediately come to the store, so that according to the author it is less effective and in preparing reports sales are conducted in a manner which enables handwriting data is lost and broken.

To overcome these problems, the authors make a Mobile Sales Information System web-based using descriptive method, by observing, collecting data and describe the activities that occur at the site of the study. Systems development methods used by the author is the prototype. Tool or tools used in designing the system is flow map, context diagram, and DFD (Data Flow Diagram). Programming language used PHP with MySQL databases.

Design and development Sales Information System Based Website of the research is expected to solve the problems facing Iqta Komunika. It is hoped that this system is able to assist in the sale, promotion and help in preparing reports on the agency.

Keywords: Information Systems, Sales, mobile, web-based