ABSTRACT

KOTAKOM Bandung is a company engaged in the field of electronic sales in the city of Bandung office Triangle Mas Kosambi Block A - 10 Jalan.A.Yani 221-223 , BandungPada currently submitted information deemed to be lacking in penyampainnya concerning the company because they using social media and news through , brochures so it is still lacking in marketing their products . Scope of delivery of goods area of the island of Java , this company has a sales target of up to all major cities in Indonesia . In a consumer purchases must come directly store , choose the goods , and in the purchase process is still using ordinary bill , and employees will record the appropriate sales report obtained manually . With these shortcomings , it is time KOTAKOM Bandung to make sales and promotional use internet.tujuan this research is to create a system of sales and purchase information - based website , knowing the implementation of the system and know the analysis and testing program on KOTAKOM Bandung .

The research design used in this research is descriptive with KOTAKOM case approach in Bandung , as well as the data pengupulan techniques used include the primary data source is the way to the place of direct observation and interviews with shopkeepers . The approach used is a structured method and the development of web-based information system that is made using a prototype with design tools such flowmap analysis , context diagram , DFD and the proposed design tools such as ERD . Sedanglan making this software using PHP software and Macromedia Dreamweaver and to use the My - SQL database .

These results indicate that the sale and purchase information system based websites can assist customers in accessing the information , promotion , sales transactions , as well engimplementasikan information system that includes software , hardware , database and interface of the application yangdihasilkan . The final stage is the testing of applications using blackbox

Keywords : *information systems , sales , purchase , website*