ABSTRACT

THE COMMUNICATION BEHAVIOR MEMBERS OF JAMAAH TABLIGH *DEAF* AL-MADINAH *MOSQUE IN PROSELYTIZING TO THE SOCIETY*

(A descriptive Study Of the communication Behavior of members of* Jamaah Tabligh *Deaf Al-Madinah Mosque in Proselytizing to the society of Bandung City)

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This research aims to know the Communication Behavior of members of Jamaah tabligh *Deaf* Al-Madinah *Mosque in proselytizing to the society of Bandung city. This study discusses the behavior of communication verbal communication, nonverbal communication, as well as motive in the behavior of such communications.*

This research uses qualitative method and used is descriptive study. The process of selection of 4 persons using purposive sampling technique was the informant. For the data collection techniques with in-depth interviews, observation, documentation, and search data on the internet. Data analysis technique used was the model cycle, Miles and Huberman to discuss research problems concerning

The research results obtained that the behavior of communication views of verbal communication in the form of the use of language in Indonesia with raw words and not a visit and use media paper. Nonverbal communication is the expression of the face, eye contact, hand signals that are prominent in performing Proselytizing and also the use of clothing as well as perfume. Then, there is the motif of the past in performing Proselytizing and future motif in performing Proselytizing in shaping the behavior of such communications

Summary the communication behavior of members of Jamaah tabligh *Deaf* Al-Madinah *Mosque in performing Proselytizing to the society is the researchers found the uniqueness and difference from the way communication, deaf people are more accentuated the nonverbal communication that uses hand signals at the time of carrying out proselytizing. It is becoming a different and unique in the behavior of members of* Jamaah tabligh *deaf communication.*

Advice for members of the deaf jamaah tabligh *people should continue to learn to understand many of the words in daily activities order to interact with the society, both to the regular or normal to a fellow deaf person.*

Key words: behavior, communication, Verbal communication, Nonverbal communication Patterns & Motive