ABSTRACT

REPRESENTATION OF SOLIDARITY FOR NATURE LOVERS IN SEARCH LAST FILM (SEMIOTIC ANALYSIS OF ROLAND BARTHES LAST WORKS IN FILM SEARCH AFFANDI ABDUL RACHMAN)

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This research aims to understand representation solidarity nature lovers in the film the search last. To outline his hence the focus of the issue researchers divided into several sub-sub micro problems namely meaning denotatif, connotative meaning, and meaning myth/ideology in the film the search last.

In this research used a qualitative approach through the method of analysis logician roland barthes to know denotatif, connotative, and myths/ ideology is hidden in the movie. Engineering data collection is done with the study documentation, the literature study, the search for online data and observation. An object that are analyzed is scene that was found in the film the search last by taking ten scene.

Results of the study indicate that there are three meanings according to Roland Barthes semiotik. In denotative meaning of a climber who was tying a rope to a yellow stalk rapia tree. Connotative meaning By tying a rope to a tree kebatang her friends follow a path already in mark with the rope. While the meaning of the myth/ideology is a sign so as not to get lost.

The resulting conclusion shows that solidarity is solidarity arising unwittingly mutual care and mutual help. Look in the presence of someone who's tried tying a rope to a tree that marked the stem of his friends do not get lost. The meaning of the cover into the myth of the ideology.

The researchers advise for the filmmaker in order to make a movie with lifting the reality that is in the community into a movie with a display that interesting , and the film should be containing the value that can be well understood by the general public , especially indonesian society.

Key: semiotik , solidarity , the film .