ABSTRACT

COMMUNICATION BEHAVIOR OF BANDUNG AIRSOFTER COMMUNITY
(Phenomenology Study on Communication Behavior of Member Bandung Airsofter Community in SkirmishActivity)

By:
Andi Marthias
NIM: 41810124

My advisor for this graduating paper
Drs. Manap Solihat, M.Si

The objective *of this research is to find out the communication behavior of Airsofter Bandung communities when Skirmish. This research is about analysis of community's communication behavior from verbal and nonverbal communication and motives.*

The research *method is qualitative that uses phenomenology study, the subject of this research is the member of AIRBAN community which hold an activity that called Skirmish once a week, using purposive sampling technique that has been established 4 informant for this research. To examine the validity of data, the researcher has several techniques, such as collecting data from observation, interview, searching data in the Internet and documentation. The data analysis technique is collecting, reduction, presentation and conclusion.*

The result *of this research is when the AIRBAN community participate in Skirmish, they use Verbal and Nonverbal Communication. In verbal communication, they use Sundanesse Language, Indonesian Language and some of them use Military language like "Salvo", "Ambush**",*** dan *"Clear" that supported by communication media like Radio HT. In the other hand, by nonverbal communication, the member of AIRBAN community use body language sign and military body language. Then, there are two motifs of AIRBAN community such as the past moment, they have similar hobby of playing Airsoft gun game, and the other one is future motif, they do this hobby just because they want a refreshing, sports and socializing.*

The conclusion *shows that the community members airsofter have the same motives in every skirmish activities. As well as the use of verbal and nonverbal communication when skirmish activities,*

Suggestions *for AIRBAN community members should use Indonesian as well as a special language that is used when the skirmish is used predominantly for more creation of understanding between the two sides as well as comfort in communicating. And further increase the use of body language, special movements and attitudes while giving commands or commands to assist in communicating the current skirmish activities.*

Keywords: Communication Behavior, Motif, Verbal Communication, Non-Verbal