ABSTRACT

By : Mutiara Indah Ayu Nim : 21211061 Title : The Effect of Gender and Work Stress on Employee Performance At PT . Paragon Technology and Innovation Bandung Under Guidance : Isniar Budiarti ,. SE . , M.Sc.

Gender differences affect the mentality of employees when the demands of work or high work pressure on employees, especially women, this triggers work stress on employees who give effect to a reduction in employee performance itself. The purpose of this study was to determine how much influence the gender and work stress on employee performance simultaneously and partially.

The method used in this research is descriptive method verification, while the sampling technique used in this study is a random sampling, by random sampling of the sixty-nine employees of PT. Paragon Technology Innovation. The analysis technique used is multiple regression with the least square equation and hypothesis testing using t-statistic to test the partial regression coefficient and f-statistic to examine the effect together with a significant level of five percent.

Based on the results of the regression test revealed that gender and job stress has a significant relationship to the performance of employees at PT. Paragon Technology Innovation. Based on the results of the correlation coefficient states that gender has a strong influence on employee performance, while work stress has a strong influence on employee performance. Hypothesis test results simultaneously and partially showed that gender and job stress affect the performance of employees

Keywords: Gender, Work Stress, Employee Performance