CHARACTER SKETCH DESIGN FIGURE OF "IBU INA" AND ANIMATION FILM PROJECT IN 2050 BADMINTON SUPPORTERS AT PT. KOJO ANIMA STUDIO

ABSTRACT

PT. Kojo Anima Studio is one of the many animated films production house in the city of Bandung. In addition to his success in the creation and animation development, PT. Kojo Anima Studio also participated actively in the development of the animated film industry on earth of this archipelago, with regular cooperation with various parties and relevant agencies in the city of Bandung.

The implementation of practical work carried out for two months less one day, as of March 28 through May 27, 2011. While the purpose of practical work here is to train and expand the horizons in the development of creativity and problem solving in the field of animation in the planning stages of pre production to post production and to understand things - technical issues in the field of Visual Communication Design jobs in an agency (in this case the home production of animated films).

From Practice of the work process itself, **praktikan** working on pre-production stages, starting from the idea of visual search to design stage luminaries supporting characters, extra characters, vehicles and interior design in the animated film project titled "Badminton 2050".

The results of practical work concluded that the understanding of the work steps and techniques in making animation, it is very important and become a major factor in producing an animated film that mature and qualified.

For that **praktikan** suggested that for more maximize the improvement of supporting facilities, good time management, and often held joint discussions and evaluations in order to avoid jobs that are not effective, so out of the framework of thought that have been set together.