ABSTRACT

Horas Rambe (51908221) LOGO DESIGN CAN (BE INDONESIAN SMART AND ACTIVE) IN PT. Kojo Anima STUDIO, prakterk Work Bachelor of Visual Communication Design Department University Computer Indonesia, Coordinator Mr. Wantoro practical work, S.Ds.

The purpose of the empire's practice is to train and expand the horizons writers in the development of creativity and problem solving in the field of planning as well as the animated logo on pre-production stage to post production and understand the terms - technical issues in the field of Visual Communication Design jobs in an agency.

The benefits obtained from the work of existing practice is to apply visual communication design knowledge gained during the lecture on the company, and gain real work experience in the real working world can know more communities in the world of work, particularly relating to the department of Communications Visual Design.