ABSTRAK

Laporan kerja praktek yang berjudul “Perancangan Logo CV. FFF PHOTOGRAPHY” ini berisikan empat bab yang menyangkut proses kerja praktikan selama melaksanakan kerja praktek di CV. FFF PHOTOGRAPHY.

Bab pertama berisi ringkasan singkat tentang pendahuluan. Bab ini dibagi ke dalam tiga sub bab, yaitu latar belakang praktikan melaksanakan kerja praktek kerja praktek, tujuan kerja praktek serta waktu dan tempat pelaksanaan kerja praktek.

Bab kedua yang merupakan penjelasan mengenai tinjauan umum CV. FFF PHOTOGRAPHY. Bab kedua berisi enam sub bab yang menguraikan data secara detail tentang CV. FFF PHOTOGRAPHY. Sub bab tersebut diantaranya sejarah CV. FFF PHOTOGRAPHY, profil CV. FFF PHOTOGRAPHY, visi dan misi CV. FFF PHOTOGRAPHY, bidang usaha CV. FFF PHOTOGRAPHY, struktur organisasi CV. FFF PHOTOGRAPHY, dan logo CV. FFF PHOTOGRAPHY.

Bab ketiga berisi laporan kerja praktek. Di bab ini diuraikan secara tersusun mengenai proses kerja praktikan selama melakukan kerja praktek. Bab ketiga terdiri dari empat sub bab yang terdiri dari penjelasan tentang peranan praktikan dalam perusahaan, pekerjaan praktikan di perusahaan, metode kerja praktikan serta perancangan logo CV. FFF PHOTOGRAPHY yang dijelaskan secara detail.

Bab keempat merupakan kesimpulan dari pelaksanaan kerja praktek. Di bab ini dijelaskan tentang pengalaman praktikan selama melaksanakan kerja praktek di CV. FFF PHOTOGRAPHY.

ABSTRACT

Practical report entitled " Design of CV. FFF PHOTOGRAPHY Logo" contains four chapters related to praktikan working process for carrying out practical work at CV. FFF PHOTOGRAPHY.

The first chapter contains a brief summary of the introduction. This chapter is divided into three sub-chapters, namely background of practical work, the purpose of practical work and the time and place of practical work.

The second chapter is an overview description of CV. FFF PHOTOGRAPHY. Chapter two contains six sub-chapters that describe the data in detail about CV. FFF PHOTOGRAPHY. Between the history section including CV. FFF PHOTOGRAPHY, profiles of CV. FFF PHOTOGRAPHY, mission and vision of CV. FFF PHOTOGRAPHY, CV. FFF PHOTOGRAPHY's bussiness, organizational structure of CV. FFF PHOTOGRAPHY and CV. FFF PHOTOGRAPHY's logo.

The third chapter contains practical work report. Describe in this chapter made up of the work process during practical work. The third chapter consist of four sub-chapters which consist of an explanation of the role at the company, employment at the company, working method and designing of CV. FFF PHOTOGRAPHY's logo which describe in detail.

The fourth chapter is the conclusion of the practical work implementation. This chapter is described about the experience for carrying out of practical work at CV. FFF PHOTOGRAPHY.