ABSTRACT

Information technology and communication initially used to uncover group need. With bloom it period, in this time information technology use even also very fast and various. information is one of the form of communication to share erudition and experience. Pass existing information make everything that not yet know knowable by everybody. But, only effective when message that submitted can be interpretted same by message receivers.

At the moment information is submitted to pass various media that is the example likes profile book. Profile form short from biography or article hits only include a part little from what done by resort. while biography covers life distance from the day borned up to moment biography is written. But in profile article best mentioned special matters that wants to signalized from resort.

During practice work at geology resource centre, author does several tasks magnitude line make layout. Several promotion medias design author media very support for side author companies also society. From experience author has feeled melapangan author has feeled that author has stilled must many learn but to enter to into design world professional author enough memadai.