ABSTRACT

This report consists of practical work carried out on 15 January 2012-10 March 2012. Companies that receive this practical work is the CV. Printing Orange Photography is addressed No.7 Jalan Besar Lengkong, Bandung. The project provided by the company, design a brochure design company. The use of Orange Photography Brochures Printing to enable customers to obtain information about the background, the type of products and services offered in accordance with the needs and desires of the customer, business address and type.

In accordance with the instructions of the coach company, simple and well designed brochure for visitors as needed and allow visitors to the delivery of information. About Orange Photography is a simple will, but other than that preferred communicative photography Orange is aiming for a means of information relating to clients and to society.

Brochure for current use orange theme, and design of two-fold-shaped layout to make it look dynamic. The theme that is applied in this brochure using the color orange tone that looks simple, so that the delivery of information may contribute to the message itself Percetakaan Orange.