ABSTRACT

Bandung boutique shop is a place that provides a range of products for women such as dress, superiors, subordinates, skirt, which focuses on quality service and good product. Processing of sales data and inventory of goods on store Boutique Shop is still using the accounting system and the difficulty consumers to find the desired product and the difficulty of finding a media campaign to be an issue in Boutique Shop. The purpose of this study was to design an information system product sales for web-based woman, knowing the system implementation and find out the analysis and testing program at the Shop Boutique Shop.

The design study is a descriptive case study approach to Boutique Shop, as well as data collection techniques used include the primary data source is by way of observation and interviews, while secondary data sources, namely by looking at the documents. The method used structured approach and methods of developing web-based information system sales are made using the prototype method, a system design analysis tools flowmap form, context diagram, DFD and the proposed database design tool of ERD. While the creation of the software in this paper, the authors use software PHP and Macromedia Dreamweaver, and to use the My-SQL database.

The results showed that the design of information systems sales for her web-based product can assist consumers in accessing information about the product being sold, implementing information systems that include software implementation, hardware, databases and interfaces of the generated application. The final stage is to conduct the testing of applications using the Blackbox.

Keywords: information systems, sales, website.