ABSTRACT

Computer role is needed in everyday human life . In the current era of globalization, the development of computers and the internethas been running such an extent that can be perceived that the rapid information and communication technology is very important, both in daily life and in the future.

Mannequin Plastic is a company which sell of bag and accessories, which way that sales the buyers have to come to the shop directly to make transaction. Thus, advertising, marketing, and product sale activities are done not maximum.

Writing this research report uses descriptive research method, namely to investigate, collect, compile and analyze data for problems that occur, then the discussion systematically arranged so that they can understand the problem. Systems development methods are used, the method of prototype development, a tool used to design the system in the form of flow map, context diagram, DFD (Data Flow Diagrams), data dictionary, normalization, table relation, and ERD (Entity Relationship Diagram). The software used in this study is PHP with MySQL as the database.

Based on the results of testing are expected to Information Systems WebBased Sales can help companies Mannequin Plastic in terms of product data management, streamline product promotion and created tofacilitate the smooth process of purchase sales faster and efficient.

Keywords: Sales, Research Methods, Systems Development Method, Information Systems