CHAPTER II

THE BUSINESS OF CKLIKnet

2.1 The General Description CKLIKnet

Internet cafe business is not different as the MLM business (Multi Level Marketing) which will establish "asset" to the bottom. For example, internet café Dilo Bliss, the largest also the biggest internet café in Bandung, which addressed in Jln. Pasteur no. 11 A, is the official event registration in Bandung and surrounding areas for registration of various types of online game tournaments all over Indonesia. With a center that can accommodate and assist, it is no wonder if they are who established cafe business want to work together with them. Dilo Bliss will assist and accommodate their needs with variety services, such as snacks, drinks, voucher, computer services, posters, as well as games online events, and many others. Nowadays, there are already a lot of internet cafe that has been cooperate with Dilo Bliss, such as Digi.net, Commando.net, Multilink, Matahari.net, and probably many others. In this case, Cklik.net is subordinate assets from Multilink, which addressed in Jln.Sarijadi block 24 no. 21. Like Dilo Bliss do, Multilink also accommodate and assist Ckliknet needs, such as voucher, snacks and drinks and etc. That ‘s how the cooperation run between the internet cafes that have already trust between one to the other.

For now, Ckliknet not opens a branch yet, because it is still in development. Ckliknet is a blend from Cklik internet, which addressed in Jln.

Rancabali, Gunung Batu no 175, Cimahi, West Java. The owner is Mr. Teja Setiadi. Ckliknet provides internet browsing, online games, printing, scanning, PC service and voucher.

2.2 Position and Coordination

2.2.1 Job Position

The position of the writer in the company was promotion advertisement, using media printed as media promotion, especially by pamphlet.

2.2.2 Coordination

The coordination between the writer and the other members of staff as in the following:

1. Mr. Teja Setiadi (The owner of Ckliknet)

   Responsibility : Calculating the income and outcome, and give command to their staff.

2. Gumawan (Operator game online)

   Responsibility : Handling the operation of game online.

3. Rudi (Operator internet browsing)

   Responsibility : Handling the operation of internet browsing.

4. Mr. Ayi (Technician)

   Responsibility : Checking and fixing the condition of computer units.

2.3. Responsibilities

As a promotion advertisement, the writer had responsibilities to promote the company to the customers and persuade or convincing the costumers to come.