ABSTRAK

MEDIA DESIGN EASY TO MAINTAIN INFORMATION
REPTILE CHAMELEON

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At this time, advances in information media is huge and rapidly. The use of information media for promotional activities and others are not unusual anymore to form a very interesting visual many find everywhere. One of the positive value of the information media design technology advances so rapidly that the information was only through the mouth mouth of course. As for now the media is very unique information of a general nature found in many media online and offline. Process the information that was once just a piece of paper and over time turned into a modern sisitem, which is a process that is affordable to the general public.

The main purpose of this Information Media design concepts. Used as a tool or a channel to connect between its message and the recipient (communicant) based on design goals, then this information media is one of the process of delivering information to the audience.

With the Media Information How To Take Care Chameleon design media can help the community or potential keepers to understand and gain knowledge about the place matter how chameleon care is established.

Keywords: General, Media Information, Chameleon