ABSTRACT

MEDIA DESIGN EDUCATION ORANGUTAN TO CHILDRENS

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Orangutan is the only one of four types of great ape that lived in Asia, while three other relatives, the gorillas, chimpanzees and bonobos who live on the African continent. There are two types of orangutan, the Sumatran orangutan (Pongo Abelii) the distribution is limited to the northern part of Sumatra and Borneo orangutan (Pongo pygmaeus) are still found in some regions in Indonesia such as Sumatra and Kalimantan.

Orangutan is one of the endangered animals at this time. Many people ignore it as a kind of animal that is protected by hunting them up with the illegal sale abroad. But actually, there are still some people who are aware of the extinction of orangutans but only few in number. Therefore here the need for more knowledge about the orangutan especially to children, because with this knowledge we can minimize the extinction of orangutans in a way applicable to the media information, including picture books for children.

Key Word : *Orangutan, Media, Children*