ABSTRACT

Pirman Guntara, with themes of research: " Influence Of The Return On Assets (ROA) And Current Ratio (CR) Against Stock Return either partial or simultaneously on the property and real estate companies listed on the Indonesia stock exchange Period 2009-2014," under the guidance of mother of Prof. Dr. Hj. Ria Ratna Ariawati.,SE., Ms. AK.

This research was conducted at 6 (six) property and real estate companies listed on the Indonesia stock exchange. Data retrieval in Indonesia stock exchange branch of Bandung, street Veteran No. 10. The purpose of this research is to know Influence Of The Return On Assets (ROA) And Current Ratio (CR) Against Stock Return either partial or simultaneously on the property and real estate companies listed on the Indonesia stock exchange

The hypothesis in this study was, variable Return On Asset (ROA) and Current Ratio (CR) simultaneously and partial effect to the stock return at Property and Real Estate company listed on the Indonesia Stock Exchange. Data collection is carried out by means of a study examining the financial statements with the external links contained on the Indonesia Stock Exchange in 2009 until 2014. Processing of data is carried out by using multiple linear regression statistical tests with the program SPSS 16 for windows.

The test results suggested that a variable Return On Asset (ROA) and Current Ratio (CR) for simultaneously effect significantly to Stock Return and partially variable Return On Asset (ROA) significantly affect to the Stock return, and variable Current Ratio (CR) do not significantly affect to the Stock Return Property and Real Estate companies listed on the Indonesia stock exchange.

Keywords:Return On Asset, Current Ratio, Stock Return.