Abstract

Designing of Information Media for Husein Sastranegara International Airport with Interactive Media

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Husein Sastranegara International Airport is an airport in Bandung, West Java and managed by PT. (Persero) Angkasa Pura II. Airport became the gate of an influx of local tourists and foreign tourists who want to visit Bandung, is one of the international airports serving domestic and international flights. PT. Angkasa has vision to become a leading world-class and professionalsairport. In addition, the airport as a service provider, has a mission to increase safety, security, and comfort for its users, so the satisfaction of users to airport will increase. However, Husein Sastranegara International Airport is still lacking in providing services to users due to lack of information center and has dysfunction interactive machine. Therefore to improve its services quality for users, will be created a media information which is expected to help users to get information about the airport.

Keywords: *Husein Sastranegara International Airport, Services, Media Information*