Abstract

PHOTO ESSAY BOOK DESIGN OF TRAFFIC POLICE

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Police is the law enforcement officers in charge of maintaining the safety and comfort of the community. Police unit that often interact with the public is the Traffic Unit or abbreviated Satlantas, this unit is responsible for arranging police duties include guarding, setting, escort, patrol, traffic engineering, registration, identification of the driver, and vehicles, accident investigation traffic, enforcement of traffic to maintain safety, smoothness, and traffic order. But in fact, the phenomenon seems to be related to the behavior of traffic police still often sounds negative.

Actually, deviant behavior is only done by a handful of police were not responsible, however indirectly make the image of the police Institution negatively affected. Such actions made an impression on the public, where the police are supposed to protect the public from crime instead become offenders. Therefore, the need for efforts to improve the image of the police through a photo essay book design as an approach or improvements to the community.

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