ABSTRACT

DESIGN OF INFORMATION BOOK ABOUT BASIC PRINCIPLES OF MODERN FOOTBALL ON ATTACK AND DEFEND FOR EARLY AGE DEVELOPMENT NATIONAL SOCCER TEAM OF INDONESIA

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Football is a global phenomenon experienced by all countries in the world. Very popular sport in Indonesia besides badminton. It can be seen in the enthusiastic Indonesian people when they watch every football match, especially supporting the national soccer team of Indonesia.

The national soccer team of Indonesia still not capable to compete in the world football competition. PSSI creating early age development programs to improve achievement the national soccer team of Indonesia. But Indonesian people do not really understand about leveling and basic principles of modern football for early age development.

The strategy to solve this problems is creating information book which the purpose is to give important information about leveling and basic principles of modern football for early age development. Using visual design that have interesting concept with soccer theme which can make it is easy to understand.

This research is important to investigate, so that Indonesian people especially Bandung citizen would be more understand about leveling and basic principles of modern football for early age development.

Keywords: Basic Principles, Development, Football, National Team.