ABSTRACT

THE LECTURER COMMUNICATION PATTERN IN UNIT PELAKSANA TEKNIS BALAI INFORMASI TEKNOLOGI LIPI BANDUNG
(descriptive assesment about The lecturer communication pattern in multimedia training at Unit Pelaksana Teknis Balai Informasi Teknologi LIPI Bandung)

by :
Fajar Firmansyah
NIM. 41807818

This research under Guidance:
Sangra Juliano P., M.I.Kom

This research aimed to understand *the pattern communication of lecturer in multimedia traning center at UPT Balai Informasi Teknologi - LIPI Bandung. Sub focus of this research which is* ***the process*** *and* ***the obstacle of communication.***

The approach of this research *is qualitative with descriptive assessment. The sample were selected using saturated sampling method, around two lecturer from multimedia training UPT Balai Informasi Teknologi – LIPI Bandung and two people from participants to clarify and strengthen the data were selected using purposive sampling. This data obtained through observation without paricipating the lecturer, interview, documentation, literature and tracing the data online. The data analysis technique by reducing data, collecting data, providing data and take conclusion from it.*

The results of this research show that *the processes of communication in teaching should be made in primary and secondary. In primary the communication conveyed using Indonesian formal langguage but not stiff and tending to relax, the lecturer using formal clothes and the lecturer seems friendly. Secondary method delivered using whiteboard media, projector, video, module, a slide ad magazine. The obstacle of communication that arises comes from psychological factors, semantis, mechanical and environment.*

Conclusion *based on the results of this research was the communication process from lecturer has been running well and two way communication.*

Suggestion *for lecturer from multimedia training UPT Balai Informasi Teknologi – LIPI Bandung to tempo of teaching not to fast in presenting the material, more active in asking constraints to participants training, and improve the content of powerpoint slides and enlarge the letter in powerpoint slides.*