ABSTRACT

PATTERNS OF COMMUNICATION BETWEEN CHINESE CULTURE STUDENTS WITH ETHNIC SUNDANESE STUDENTS

(Descriptive as methods research about Patterns of Communication between Chinese Culture Students with Ethnic Sundanese Students at Parahyangan University Bandung)

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This Research *purpose to describe the pattern of Intercultural Communication is made up of students with student chinese descent rate at Parahyangan University Bandung Sundanese. To describe the focus of the study, the researchers divided into several sub-micro problem is the process of communication, communication barriers students with student chinese descent rate at Parahyangan University Bandung Sundanese.*

Methods This thesis *is a qualitative research method with a descriptive study. Data were obtained through interviews, observation, documentation, literature and Internet searching. The subjects were students with student chinese descent rate at Parahyangan University Bandung Sundanese. Informants study consists of 4 people, who came from a student offspring tionghoa 2 people (men / women) and students ethnic Sundanese 2 (male / female).*

The results *showed that the primary* ***communication process*** *performed by Sundanese students and chinese students directly using verbal messages (Indonesian and Sundanese language) and nonverbal (facial expressions that look surprisingly, eye contact, and gestures) when they doing communicate. The secondary communication by Sundanese students and Chinese rate by using media such as mobile, email and social media.* ***Communication barriers*** *that semantic barriers and psychological barriers. Semantic barriers went wrong pronunciation of Indonesian slang and Sunda, misinterpretation / deciphering of Sundanese Sundanese rough and smooth. Psychological barriers experienced that attitude is not to be outdone, indifferent, and always felt most right group and communicate just as necessary of chinese descent students.* ***The conclusion*** *of this study is process of communication that occurs more frequently campus environment and establish communication patterns. The process of communication using verbal messages Indonesian and Sundanese with regional accents and nonverbal messages (looks surprised facial expression, eye contact, and gestures).* ***The suggestion*** *that given by researcher is students of Chinese descent should be prepared to accept differences in language and culture with students of ethnic Sundanese, because they can easily make the process of communication and reduce communication barriers and get to know each other, understand each other and get a mutual understanding.*

Keywords : *pattern of communication, chinese descent, Sundanese ethnic, the process of communication, communication barriers*