ABSTRACT

PHOTO BOOK DOCUMENTARY DESIGN THE TOUR OBJECT OF UJUNG GENTENG BEACH – SUKABUMI

(Case Study : Ujung Genteng Beach Tourism)

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Tourism is the basic word of tour, which means a journey undertaken for recreation or vacation. There are so many types of tours are on offer around the world, including beach tourism. In Sukabumi there is a beach tourism object and the name is Ujung Genteng Beach.

Ujung Genteng beach is a describe the charm of beautiful nature beach. Actually it's just a general overview of the whole Ujung Genteng beach. No many people know that the Ujung Genteng beach has a beautiful beach is more than just having a beautiful and natural, but also has a wonderful location for immortalized in the camera shots (Photography).

Basically the purpose of photography is communication. That the purpose of communication is communication between the photographer and the viewer through media images. In the case of Ujung Genteng beach, the writer uses the media as a means Documentary Photo Book to inform the potential of tourism in Ujung Genteng beach unpublished.

Keyword : Tourism, Ujung Genteng Beach, Photo Book Documentary