ABSTRACT

PHENOMENON OF TEETH LIFESTYLE
AMONG STUDENTS IN BANDUNG

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The purpose of this study was to determine the extent to which the teeth lifestyle by answering the purpose of research consisting of activities, interests, opinions and lifestyle of student in Bandung.

The primary object in this study were students in Bandung. The informants in this study are numbered 4 people and 2 Key Informants. To investigate this phenomenon used a qualitative approach with descriptive methods (Descriptive Research). This is a method of describing a situation or a specific population area that is factual and accurate in the system. Data collection techniques used the Library Studies Reference books, Thesis previous research, Internet searches and field studies that interview, Participant Observation, Documentation.

The results obtained are dental stirrup user activity as a lifestyle event like a normal person who does not wear stirrup gear, interest as an interest to users, opinion arising from their respective communities of thinking, way of life in perspective as a feature of the Modern State.

In final conclusion from the above description it can be concluded that the influence of the changing times and trends of use of dental stirrup has become a lifestyle for students. With this phenomenon as a platform stirrup lifestyle is a form of self actualizing and existence for the student.

Suggestions for researchers expected to be useful for researchers as a knowledge of new insights for researchers will be a variety of social behaviors that exist in society with communication as the intermediary. This study can be used as experience in applying the science of communication that has been accepted in theory, in particular on the phenomenon of user lifestyle in the stirrup dental students in Bandung.