ABSTRACT

SPEECH ACT COMIC
A COMMUNICATION ETHNOMETHODOLOGY STUDY OF STAND UP INDO BANDUNG COMIC CONVERSATION ANALYSIS
By :
Firmansyah Akbar
NIM. 41808167

This research is under the guidance of
Adiyana Slamet, S.IP., M.Si

This research purposes is *to know and explain about the speech act of Comic (Ethnometodhology communication study analysis of stand up Indo Bandung Comic to public) . The researcher have 3 sub focus . There are speech act locutions (message), speech act illocutions (meaning), and speech act per-locutions (effect) stand up indo Bandung to the public.*

The method *that is used in this research is a qualitative approach to the study of ethnomethodology communication which is the subject is a Comic and the public that make a conversation in an Openmic activity. The informants are 2 comics and 2 persons from public. The data are obtained by a deep interviewing to the participant observation, literature, internet searching, and documentation. Descriptive method is used as a tool for data analysis which are data collection, data analysis, editing, and for the last is the last analysis process of the research and the explanation based on the theory.*

The result *of the research showed that using the speech act locutions (message), speech act illocutions (meaning), and speech act perlocutions (effect), the analysis of stand up indo Bandung comic conversation to public is able to present an easily understood message and bring a positive impact for the audience and by presenting an effective communication to create an understanding between the Comic and the public which related to the conversation in an Openmic performance.*

The conclusion *of the comic speech act showed that the riffing technique in a performance of stand up comedy can be effective if it have messages, meaning and effects in it to the public and of course can entertain the public by smart jokes.*

Suggestion *from the researcher for all Comics is that they have to increase and add more creativity in packing the Riffing in every openmic performance, though Riffing is just a small part in stand up comedy theory, however public still get the fresh knowledge in it.*