ABSTRACT

CREDIBILITY OF MUSEUM GEOLOGI BANDUNG TOURGUIDE

(Deskriptif Study About Tourguide Credibility Telling Informatioan To Museum Geologi Bandung Visitor)

By :

Donny Ramadhan S
NIM. 41808002

This Minithesis is guidanced by :
Yadi Supriadi S.Sos.,M.Phil

The purpose of research to know about Credibility Of Museum Geologi Bandung Tour Guide. To answer the problem, so been taking focus sub this research is : Museum Geologi Bandung tour guide expert, Museum Geologi Bandung tour guide trust. those sub focus are for knowing the research focus, including to: Credibility Of Museum Geologi Bandung Tour Guide.

This research is using qualitative approach with deskriptif study. Informan choose by sampling accidental technique. For main informan is five people and to clear also to data strong there is one key informan where the data gathering technique doing with depth interview, observation, documentation, literate study and internet searching. Analysis data technique using data selection, data clasification, result research produce, data triangulation and research analyzing.

The result of research show that: every tour guide expert Geologi Museum Bandung that is know the matery and can good well communication to inform about stuff or collection that Geologi Museum Bandung have. Trust in guiding try to shape a positive to visitor with good act, nice also honest to get a trust and try to give fact information also data which is connected stuff or collection in the museum.

The research conclusion of credibility Museum Geologi Bandung tour guide was giving a good information by own expert, the tour guide also try to give a trust about information trust full that they have with telling information with, nice, humble, and honest.

So the researcher suggest for the tour guide and visitor, they have to be a coordinate in field and the visitor can be more active by receive information in evaluation process have to evaluate tour guide so keep quality of SDM.

Key words : credibility, geologi museum, information, grup communication