## *ABSTRACT*

### *ANALYSIS OF SEMIOTICS SYMBOL ILLUMINATI TO THE DESIGN T-SHIRT FROGEN CLOTHING ON BANDUNG CITIES*

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*The purpose of this research was to conduct a semiotic analysis of illuminati symbol in T-Shirt Frogen Clothing design in Bandung City, to determine what was the denotative meaning contained in illuminati symbol in T-Shirt Frogen Clothing design, what was the connotative meaning contained in illuminati symbol in T-Shirt Frogen Clothing design, and what was the myth contained in illuminati symbol in T-Shirt Frogen Clothing design.*

*This research used a qualitative approach with a semiotic analysis method. The data was collected by documentation, observation, library study, and Internet searching. The subject of research was the elements in T-Shirt Frogen Clothing design. The subject of research was illuminati symbol, because it was widely used in all media, including in T-shirt design which has been a new phenomenon.*

*The findings of research showed that the denotation in the three T-Shirt Frogen Clothing designs has an element of triangle with one eye. Their denotative meaning was that a triangle with one eye, and a symbol of a compass and a right-angled triangle. The researcher inferred that all vital elements displayed in T-Shirt Frogen Clothing design were really an illuminate symbol, and a modified Freemasonry symbol. The myth of the three T-Shirt Frogen Clothing designs described a propaganda of illuminati and freemasonry group. This group was reliable. The more the symbols of triangles with horus eye, the quicker the resurgence of architect the great (Dajjal).*

*The conclusion drawn was that in T-Shirt Frogen Clothing design there were illuminati and freemasonry symbols; the element existing in T-Shirt Frogen Clothing design was illuminate, generating a special meaning for the user of T-Shirt Frogen Clothing. The meaning of illuminate symbol in T-Shirt Frogen Clothing design was not just an ordinary meaning, instead it contained a hidden message and has a wide, mysterious meaning.*

*The suggestion of the researcher was that the existence of propaganda of illuminati group entered an illuminati symbol in design media. The symbol has a wide, mysterious meaning, so that designer of T-shirt Frogen Clothing should know the meaning of illuminati symbol more deeply, not only following the prevailing fashion trend.*