ABSTRACT

Political Dynamics of Comunication Region Conference of DPD PDI Perjuangan West Java (Case Study concerning Political Dynamics of Comunication Younger Chairman Candidate on Region Conference of DPD PDI Perjuangan West Java Period 2015-2020)

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This study intends to determine the depth of the Political Dynamics of Communication Region Conference DPD PDIP West Java, with a focus Political Communication Youngest Candidate Chairman Region Conference DPD PDIP in West Java Period 2015-2020. To describe the focus of the study, the researchers divided into several sub-micro problem, namely, the process of political communication and the realities of political communication.

This research method is qualitative interactive methods, Case Study. Subjects in this study amounted to 6 (six) people, obtained through purposive sampling technique. The technique of collecting data through interviews, observation, documentation and library Studies. Testing techniques to test the validity of data credibility by triangualisation and membercheck.

The results showed that, ***the process of political communication*** *of region conference DPD PDIP West Java is a series of events that occur when Branch Conference, recruitment and screening and final stage is region conference. At all stage of political communication performed by youngest candidate for chairman using the PDI-P Party Structural and personal to the DPC and the PAC as well as the communication to the DPP. By using structural and personal youngest candidate for chairman easier to conduct political communication.* ***The reality of political communication*** *that occurs when region conference PDI-P West Java was held is appear name of Abdy Yuhana within three (3) major candidates for chairman of the PDI-P, West Java. As well as chairman of the youngest candidate gets 69 sound recommendation of DPC and PAC.*

Conclusion of ***The process of political communication*** *region conference DPD PDIP West Java that the process of political communication occurs when branch conference, recruitment and screening, and the final is region conference that happened so dynamic, in which youngest candidates chairman doing political communication by utilizing the structural hierarchy of the party and personal.* ***The reality of Political Communication*** *DPD PDIP West Java appear name of candidates as the youngest chairman as three candidates recommended by the DPP. Following the unanimously council, TB.Hassanudin elected as Chairman, Abdy Yuhana as secretary and Aang Hamid Suganda as Vice Chairman.*

Suggestions *Process of Political Communication region conference DPD PDIP West Java should be made more open again, where candidates can explained the vision and mission before the holding of the process of consensus, so that participants are able to see the quality of candidates. The reality of political communication region conference DPD PDI-P of West Java in the process there is still interference and obstacles ie the day of the resignation region conference it greatly influence the course region conference including dynamic names of candidates who will be recommended by the DPP PDI-P, West Java.*

Keywords: Political Dynamics of Communication, Political Communication, The Communication Politic, , Political Communication, the PDI Perjuangan.