ABSTRACT

REPRESENTATION SYMBOL HERO IN FILM THE AVENGERS JOSS WHEDDON

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This thesis under the guidance,
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This study aims to determine Representation Symbol Hero In Film The Avengers Joss Wheddon work

The purpose of this study to determine the representation of the symbols of heroism in the film The Avengers This study used a qualitative approach to the semiotic analysis method, which is the subject of this research is the film "The Avengers" by Joss Wheddon,

Data obtained through observation, library research, internet searching, and documentation. For researchers collected data analysis techniques, selecting, preparing a list of questions and then analyzed from these activities

The results showed that the representation symbols Heroism In the movie The Avengers Joss Wheddon work is through the actual information that can give listeners the knowledge and new insights into the symbols of heroism.

In addition, also shown how the symbols of heroism in the film "The Avengers" Representation Symbol Hero In Film The Avengers is the presentation of the film that is interactive.

In reality level is represented in terms of costumes, makeup, movement, and so heroic symbol representations show the presence and movement of the dress of The Avenger.

In the representation level is represented in terms of lighting, editing, camera, visible symbol of heroism depicted well.

Ideology represented in the level of schools-schools that have sprung up after watching a movie, for example, feminism, capitalism, and in this Film are liberalism

Representation Symbol conclusion of Heroism In the movie The Avengers is the actual delivery of messages, interactive, and able to understand what the listener feels the attraction of the film The Avengers in addition also need analytical skills to determine the symbols of heroism

Suggestions of researchers for the movie The Avengers, agara could be the source of people to see acts of heroism that can be replicated either by children or adults.

Key Words : Heroism, Semiotics, The Avengers, Film