ABSTRACT

Heroism MEANING IN MOVIE AMERICAN SNIPER
(Roland Barthes Semiotics Analysis Of The American Movie Sniper)

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This thesis Under Guidance,

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The research is all about meaning of the message Heroism, aims for knowing meaning contained in the movie American Sniper relating to Patriotism namely denotative, connotative meaning, and the meaning of the myth / ideology according to Roland Barthes.

This study is a qualitative research with using semiotic analysis of Roland Barthes. Data collection techniques used were documentary studies, literature, and data retrieval with online (internet searching). Objects that were analyzed contained a sequence in the movie American Sniper by taking five sequences.

The results showed that there are three meanings according to a semiotic Roland Barthes. Denotative on American Sniper sequence shows care about others and are willing to sacrifice for his country. Connotative meaning is about how a Chris helpful his brother when in bully and how Chris foiled bombing would a small child to his friends, while the meaning of the myth / ideology that can be taken is an indication that patience, firmness, Rasa concern and responsibility of a person who shown from how he was not only them selves it can be seen how the hero it self. The conclusions show the meaning of the message of heroism in the movie is very prominent. Seen with the desire and the power contained in a person caring for others willing to sacrifice for the country. The researcher provide advice for moviemakers who work on a movie to be able to lift the public know what has not been in a movie with an attractive appearance. Movie American Sniper laden message of heroism for example willing to sacrifice for the Country.

keyword : meaning of heroicsm, willing to sacrifice, sense of caring, responsibility, firmness