ABSTRACT

BUILDING APPLICATIONS E-COMMERCE ON NUY COLLECTION'S STORE

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Nuy Collection's *store is a store that specializes in selling muslimah fashion.* Nuy Collection's *store was founded in 2011 by Mrs.* Nurhayati. *System product sales in the store is still comparatively very slow due to lack of promotional products to the public. Sales report is still not well detailed.*

E-commerce applications into one solution to overcome the constraints faced by the Nuy Collection's *store. E-commerce application development refers to the manual system is running. Software development methods used in designing and building this software is to do a structured approach. The tools are used for modeling the system on which this application is a flow diagram of the document (Flowmap), context diagrams and Data Flow Diagrams (DFD) and in database design using Entity Relationship Diagram (ERD) and data dictionary.*

The results of the selected development method hence in the implementation of e-commerce system was conducted testing the system consists of alpha testing and beta testing. Based on the test results can be concluded that the service has been built to help store Nuy Collection's *to introduce its products to consumers and allows customers to order products shop* Nuy Collection's *because there have been purchases and payments online.*

Keywords: Website, E-commerce, Online