ABSTRACT

EFFECTIVENESS COMMUNICATION INTERPERSONAL OF TEACHER IN SD NEGERI BANJARSARI 1 BANDUNG TOWARD BUILD STUDENT ATTITUDE TO FACE DEVELOPMENT OF INFORMATION TECHNOLOGY AND COMMUNICATION

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The objective of this research are for knowing influence of effectiveness communication interpersonal of teacher in SD Negeri Banjarsari 1 Bandung to building student attitude in face of development of information technology and communication. In this case, they will be tried to analyse from 7 aspect that will be achieve, likes goal, plan, time, careness, knowledge, understanding and attitude.

This research using quantitative approach which survey method. Majority output taken by spreading questioner to the students and using also documentary and field research. The population here is that elementary school students Banjarsari 1 Bandung, with a total sample of 80 respondents. for the method of sampling has used stratified random sampling. Mechanical analysis was done with statistical calculations using the computer program SPSS 13.0.

The result of this research showed that generally there is 1.) strong influence for the aspect that has been researched, likes aspect of goal, valued 0,266, 2.) aspect of plan for 0,349, 3.) aspect of time for 0,475, 4.) aspect of carenesss for 0,444, 5.) aspect of understanding for 0,445, 6.) aspect of knowledge for 0,376, 7.) and aspect of attitude of teacher for 0,496.

The conclusion is a communication interpersonal has been influenced student attitude to face development of information technology and communication with b y strong correlation . if it value,it count 24, 60 % and the rest 75,40 % influence by another factor. It mean this research are valid because H1 accepted and H0 refused.

By this research, there is an advise for the school. It will be kind if the teachers could be give more careness to the students for using the information technology and communication. So they will be use wisely and evide from an illegal conduct.

Keyword: *effectiveness, attitude, Likes Goal, Plan, Time, careness , knowledge, understanding*.