ABSTRACT

SELF IMAGE OF MAN WITH ATHLETIC BODY AT SABUGA GYM BANDUNG

(Phenomenology Study With Social Construction Approach About

Self Image Of Man With Athletic Body)

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This research aimed to find out the self image of man with athletic body at Sabuga Gym Bandung. The approach used in this research was qualitative and the method used was Phenomenology method, the data collection technique used by the researcher was using interview, observation, literature review and internet browsing. The subject if this research was man with athletic body at Sabuga Gym. The research chose men as informants of this research using purposive sampling technique.

The results are athletic male self-image can be viewed from the totality of an individual's thoughts and feelings. Self Image athletic men in Bandung Sabuga Gym is Hard Worker, Abstinence Surrender, Discipline, Assertive, Honest, Knowledgeable, Hard, Researching / Focus, Responsiveness, Casual, Intimate, More Confident, Commanding, Neat, Strong, and Proud.

Following conclusion Self Image athletic man in Bandung seen Sabuga totality Mind Gym is a Hard Worker, Never Surrender, Disciplined, Assertive, honest, knowledgeable, Hardware, Researching / Focused, Responsive, Relaxing, and familiar. Self Image athletic man Sabuga Gym in London seen from the Feeling is More Confidence, Commanding, Smart, Strong and Proud. Self Image athletic man in Bandung is Sabuga Gym Hard Worker, Never Surrender, Disciplined, Assertive, Honest, Knowledgeable, Thorough / Focused, Responsive, Casual, Familiar, More Confidence, Commanding, Smart, Vehement, Strong and Proud.

Suggestions for athletic men to say that the author is an active role in getting other people to maintain health. With the physical strength they have, the benefits can be felt by others. Not abuse owned athletic body against negative activities. And suggestions for further research students who will conduct further research on self-

image is recommended for athletic man preliminary study for the smooth advance of the study. Prepare all things related to research interests, such as preparing letters, interviews and retrieve data very well. Use and maximize the time for doing research in order to study more leverage.

Keywords: Self Image Men's Athletic stature, Phenomenology, Social Construction