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ANALYSIS SEMIOTICS ROLAND BARTHES ABOUT REPRESENTATIONS LOYALTY SUPPORTERS PERSIB AND PERSIJA IN MOVIE ROMEO AND JULIET

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This study aims to analyze the meaning of signs supporters Loyalty Viking and the Jak is in the movie Romeo and Juliet.To answer these objectives asked how the denotative meaning contained in the movie Romeo and Juliet , how the connotative meaning contained in the movie Romeo and Juliet, how the myth contained in the Movie Romeo and Juliet

This study, using qualitative research methods. The approach used as a reference preformance of this research is the approach of semiotic analysis of Roland Barthes. Barthes argues, language is a system of signs that reflect the assumptions of the society, within a specified time. In this study, researchers used the approach of semiotic analysis of Roland Barthes.

Denotation meaning squence, is the real meaning of that seen in the picture.Connotations of meaning in the two picture are from our two-stage connotations. And the squence in this study, there are some myths, the myth in this study are influenced by suporter ideologies.

Conclusion that in the can that in any squence displayed is visible denotative meaning, whereas the connotative meaning can be seen from the process of taking a photograph, ranging from photography to the videography technique that is likely to cause a specific meaning in colour of the film. The myth can be seen after the meaning of the connotations were found. And influence ideologies

Romeo and juliet suggestion is an entertaining movie but it poses particular public controversy viking and the jak fans impact the split between supporters. in fact the film back of entertaining and educating